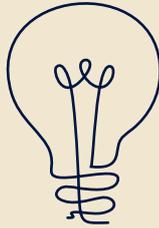


# FY19 KEY ACHIEVEMENTS

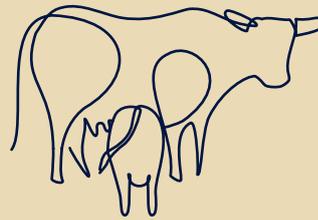
Engaged and inspired **2,500 people** through the **Young Dairy Network**.



Achieved **yield increases of 20%** through **DairyBio Hybrid Perennial Ryegrass** trials.



Delivered year one of **DairyFeedbase** investment, achieving rapid development in measuring **pasture quality and quantity**.

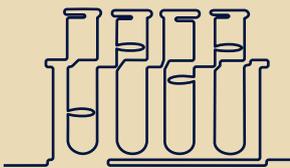


Achieved **99% compliance** to an industry target for completely **phasing out calving induction** by 2022.

Registered additional dairy farmers and advisors on the farm business performance tool **DairyBase**, taking the total number of users to **2,470 farms**.



Continued to play lead role in the dairy industry's **Sustainability Framework**, setting goals and targets for sustainable dairy production by 2030, alignment with the **United Nations Sustainable Development Goals** and published a report of the industry's progress.



Continued collaborative investments with other **Research and Development Corporations** and **research partners** to address shared **challenges** and leverage research findings.



Contributed to the development of **other industries sustainability frameworks**, both nationally and internationally.

Responded to immediate industry challenges during a tough year through the implementation of the Feed Shortage campaign, a multifaceted response to support farmers. Delivered 546 one-on-one consultations with farmers through the Taking Stock program.



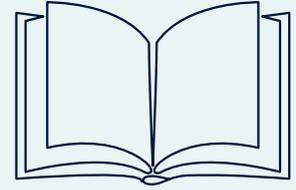


# FY19 KEY ACHIEVEMENTS

Published **Dairy Farm Monitor** results for **230 farms across all 8 regions**, providing strong analysis and insights into farm performance across different regions and herd sizes.



Delivered the **DairyPath** program enabling young people to tailor their learning pathway and maximise their potential in the dairy industry.

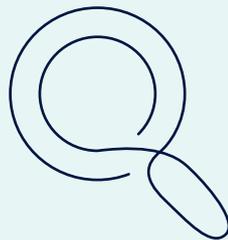


Delivered significant project with **DataGene** implementing a **new and improved computing infrastructure** for genetic evaluation.

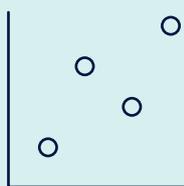


Invested **\$5 million** into **Regional Development Programs** to provide local, relevant and accessible services to dairy farming communities.

Identified and responded to **four emerging material sustainability risks** – sustainable dietary nutrition, antimicrobial stewardship, food waste and human rights.



Delivered **Cows Create Careers** to **259 schools**, reaching over **14,000**, and involving **535 volunteer farmers and industry advocates**.



Delivered flagship market analysis report **Situation and Outlook**, reaching over **8,000 direct recipients**, **1,000 website views** and **13,400 social media users**.

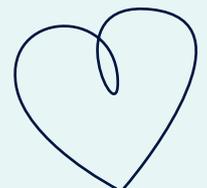


Enhanced **promotion of dairy** across **key Asian markets** through a joint commodity market development program with Meat & Livestock Australia, Horticulture Innovation Australia, Wine Australia and Austrade.

Played a critical role in supporting the development of the **Australian Dairy Plan**, recognising the need for the industry to deeply engage and set out **priorities for the next five years**.

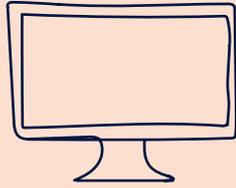


Launched a new consumer marketing program **Dairy Matters**, to build trust in dairy through transparent information on product and practices. **78%** of the socially conscious target audience **'feel more supportive of the dairy industry'** as a result of the campaign.

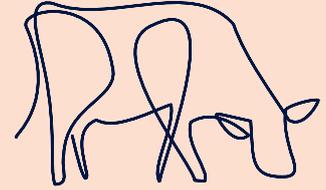


# FY19 KEY ACHIEVEMENTS

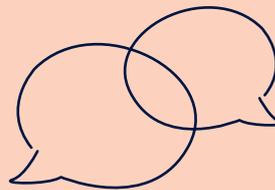
Redeveloped the **Discover Dairy online resource hub** to increase **accessibility, usability and drive** increased dairy education in primary school classrooms. **Over 159,000 page views** and **14,000 resource downloads** in first six months.



Delivered the redeveloped **Picasso Cows** schools education program to **130 primary schools**, reducing costs by **78%**.



Secured funding from the Federal Government under the **Smart Farming partnership** to build a **Natural Capital and Climate Risk reporting tool** for dairy.

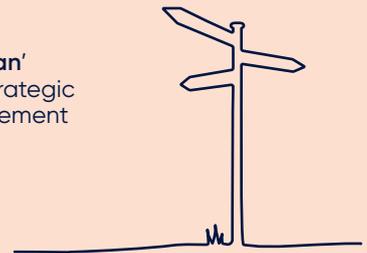


Delivered over **1,000 farmer facing events**, reaching **6,100 people** – to increase knowledge, develop skills and connect with dairy communities.

Enhanced relationships in **key markets of Japan, China and South East Asia**. 55 participants in scholarship programs and 860 attendees at in-market seminars.



Piloted '**Our Farm, Our Plan**' program that provides strategic planning and risk management support for farmers.



Established the **DairyLearn** partnerships network to deliver vocational training through registered training organisations.



Established a **Learning and Development team** to deliver training needs and technical information for people on-farm, in-factory and to support services, helping drive on-farm adoption.

Played a critical role in all **major policy discussions informing the decision-making process on key areas** including Free Trade Agreements, Geographical Indicators, climate change, water, animal welfare and gene technology.



